

The T.R. Miller – Tiziani Whitmyre Partnership

T.R. Miller Co., Inc. and Tiziani Whitmyre, Inc. (TW) have enjoyed a collaboration that has blended innovation and exceptional customer service in custom promotional products with creativity in brand strategy and design. The companies enjoy a formal alliance that develops unique premiums and merchandise that are highly relevant to the audience, capture brand essence, and motivate purchase.

Working together, the partnership created the commemorative gift for Staples' 2006 Global Sales Meeting and Vendor Showcase – a 20th Anniversary gala event. Other promotional and employee programs have been developed for clients, such as The Foxboro Company, Advanced Instruments, Spectro Analytical, and Liko.



About T.R. Miller Co.

Founded in 1975, T.R. Miller is an industry leader in custom promotional products. Based in Walpole, Massachusetts, the company's 42 employees operate from a 25,000 square-foot showroom and warehouse facility. T.R. Miller has successfully promoted businesses with quality custom marketing incentives, corporate recognition programs, and company store programs. The company's clients include major corporations and organizations such as EMC, KPMG, SunLife Financial, Welch's, Time Warner Cable, GE, Raytheon, and Gillette. The firm has provided promotional merchandise support to major sales meetings and events of up to 6,000 people in locations around the world. Additional information on T.R. Miller is available at www.trmiller.com.



About Tiziani Whitmyre

Founded in 1991, Tiziani Whitmyre (TW) is a marketing communications firm focused on the needs of B2B, technology, and B2C companies. Our clients include leading names in the life sciences, high technology, manufacturing, and consumer sectors, such as Emerson Electric, Thermo Electron, The Foxboro Company, Furniture.com, and Hitachi. Based in Sharon, Mass., our team consists of 20 experts in strategic marketing, marketing communications, advertising, public relations, graphic design, copywriting, and Web programming and development. Additional company information can be found at www.tizinc.com.